

THE FOUR WAY TEST

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is *The Four-Way Test*, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising and all relations with dealers and customers. The survival of the company is credited to this simple philosophy.

Adopted by Rotary in 1943, *The Four-Way Test* has been translated into more than one hundred languages and published in thousands of ways. *It asks the following four questions: Of the things we think, we say or we do:*

- *Is it the TRUTH?*
- *Is it FAIR to all concerned?*
- *Will it build GOODWILL and BETTER FRIENDSHIPS?*
- *Will it be BENEFICIAL to all concerned?*

ROTARY DISTRICT 6980

Rotary International District 6980 administratively serves, on behalf of Rotary International, 48 Rotary clubs in 5 Central Florida counties: Orange, Osceola, Seminole, Lake and Sumter with a total membership of approximately 2,200. The first Rotary Club in Central Florida was the Rotary Club of Orlando, chartered in 1920. The Rotary Club of Sanford chartered one year later. The Rotary Club of Dr. Phillips was chartered in 1979.



www.RotaryDistrict6980.org

The Rotary Club of Dr. Phillips meets every Wednesday morning at 7:00 at Arnold Palmer's Bay Hill Club & Lodge 9000 Bay Hill Blvd., Orlando FL 32819



ROTARY CLUB OF DR. PHILLIPS

Est. 1979



www.DrPhillipsRotary.com
9000 Bay Hill Blvd.
Orlando, FL 32819

ROTARY MEMBERSHIP

Members of a **Rotary** club are part of a diverse group of professional leaders working to address various community and international service needs and to promote peace and understanding throughout the world. If you would like to be considered for membership by our club, stop by at our meeting or contact us via our website at: www.DrPhillipsRotary.org

ROTARY CLUB OF DR. PHILLIPS

We would like to welcome you to visit us at one of our breakfast meetings to mingle with our members and get an idea of what we do. While we are interested in service to the community - we also have FUN!



*A Taste of
Dr. Phillips*



Wine & Dine on the 9

ABOUT ROTARY

Rotary is a world wide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas.

Rotary club membership represents a cross-section of the community's business and professional men and women. **Rotary** clubs meet weekly and are *non-political, non-religious and open to all cultures, races and creeds*.

The main objective of **Rotary** is service in the community, in the workplace and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, along with vocational and career development. The **Rotary** motto is *Service Above Self*

WHY JOIN ROTARY?

Each **Rotary** club strives for a membership that is an up-to-date and progressive representation of its community's business, vocational and professional interests. Membership in Rotary offers a number of benefits, including:

- Effecting change within the community
- Developing leadership skills
- Gaining an understanding of - and having an impact on - international humanitarian issues
- Developing relationships with community and business leaders

We are engaged in a number of ongoing projects to help serve our local and international community:

- A Gift for Teaching
- A Taste of Dr. Phillips®
- Adopt-A-Precinct
- Arnold Palmer Invitational Golf Tournament
- Centennial Project, Dr. Phillips Park
- Christmas For The Kids
- Community Beautification Project
- Dr. Phillips High School Community Night
- Four-Way Test Essay Contest
- Give Kids the World
- Dr. Phillips Library Author Series
- Southwest Orlando Library Improvement Project
- Salvation Army Bell Ringing
- Sand Lake Road Cleanup (*Currently inactive due to new governmental requirements*)
- Vocational Scholarships
- Wine and Dine on the 9
- Healthcare Mission in Jamaica



Arnold Palmer Invitational Concession Stand